

1/12/2016

**III-S-MBA-DDCE-202-BECG(R & B)**

**2016**

**Full Marks- 70**

**Time -As in the Programme**

*The questions of equal value*

*Answer questions from all section as directed therein*

**Section-A(Answer any THREE)**

[12×3

1. Define Business Ethics and explain the various ethical models of it.
2. What is an organization explain the various ethical issues in organization and also discuss the guidelines for managing ethics in organisation.
3. Explain the various Corporate Governance Models.

[ Cont...

[2]

4. Explain the various ethical decision making frameworks.
5. Explain the guideline and norms for sexual Harassment of Women at Workplace.

**Section-B(Answer any THREE)**

[8×3

1. Explain the advantages of a code of ethics
2. Write a notes on the Anglo-US model and the Jananese Model.
3. As a sales executive, what ethical process one should adopt while selling a product
4. Explain the various unethical practices takes place in recruitment.
5. Why ethics is highly essential for financial management and information Technology. explain.

[ Cont...

[3]

**Section- C (Answer any TWO)**

[5 × 2

1. Write a note on Virtue Etrhics.
2. Discuss the relationship of Morality with ethics.
3. How social responsibility of Business is playing a vital role in ethics. Explain.
4. Write a notes on Gender Ethics.

III-S-MBA-DDCE-202-BECG(R & B)

**2016**

*Time : As in Programme*

*Full Marks : 70*

*The figures in the right-hand margin indicate marks.*

*Answer from all the Sections as directed.*

**Section – A**

Answer any **three** of the following :  $12 \times 3 = 36$

1. How an entrepreneur's need linked with the theory of motivation ? Discuss with examples.
2. When an industry is declared as sick ? What are the causes of industrial sickness ? What are the steps taken by the government and what steps should be taken by the entrepreneur to prevent industrial sickness ?
3. Write down the importance of Business plan and formulation of idea in preparation of a project ?

What are the objectives of project report for setting of an enterprise ?

4. Write down the role of Government in setting of an SSI.
5. How environmental analysis is important in finding out the opportunity of an enterprise ? Why SWOT analysis is done ?

**Section – B**

Answer any three of the following : 8x3 = 24

6. What is Project Evaluation ? How it is done ?
7. What are the types of Women Entrepreneurs ? What are the obstacles faced by a woman to become or to continue as an entrepreneur ?
8. What are the sources of Finance ? What are its purpose and objectives ?
9. What are the importances of subsidy for an enterprise ? How it can be availed by an enterprise ?

PR – 8/1

( 2 )

Contd.

10. Discuss the role of two financial institutions which promote the enterprises in our country.

**Section – C**

Answer any two of the following : 5x2 = 10

11. Discuss the importance of CSR in developing the society.
12. Discuss the role of EDP.
13. What is Risk Analysis ? How it is done ?
14. What are the characteristics of an entrepreneur ?



PR – 8/1 (500)

( 3 )

IIIS-MBA – DDCE –  
203 (ED) R & B

IIIS-MBA — DDCE —  
204 (BIM) R & B

**2016**

*Time : As in Programme*

*Full Marks : 70*

*The figures in the right-hand margin indicate marks.*

*Answer from **all** the Sections as directed.*

**Section – A**

Answer any **three** of the following :  $12 \times 3 = 36$

1. Give a brief account about the structure of the banking system in India in the organized and unorganized sectors.
2. What are the main functions of a Commercial Bank ? Discuss the different types of deposits of a Commercial Banks.
3. Discuss the important financial statements used to assess the financial strength of a banking organization.

PR – 9/1

(Turn over)

4. What are the norms specified by IRDA regarding investment of insurance companies ?

5. What is General Insurance ? Discuss the functions and role of General Insurance to undertake the risk factors arising in case of fire and marine.

**Section – B**

Answer any three of the following :  $8 \times 3 = 24$

6. Explain, in detail, the structure of Commercial Banking System in India.

7. Discuss how management principles are applicable for the smooth functioning of banking sector of a country.

8. Explain the sources from which a bank receives funds and also the ways in which it employs funds.

9. What do you mean by Health Insurance ? List out the various features of health insurance.

10. Explain the important factors to be considered while marketing of life insurance products.

PR – 9/1

( 2 )

Contd.

**Section – C**

Answer any two of the following :  $5 \times 2 = 10$

11. Explain e-cheque and its advantages.

12. Write the procedure for the settlement of death claim under the Life Insurance.

13. What is reason for nationalization of major banks in India ?

14. Write short note on Motor Insurance.



PR – 9/1 (500)

( 3 )

IIIS-MBA — DDCE –  
204 (BIM) R & B

IIIS-MBA — DDCE —  
206 (IB) R & B

**2016**

*Time : As in Programme*

*Full Marks : 70*

*The figures in the right-hand margin indicate marks.*

*Answer from **all** the Sections as directed.*

**Section – A**

Answer any **three** of the following :  $12 \times 3 = 36$

1. Define International Business. Discuss different international business theories.
2. Define W. T. O. Distinguish between GAAT and W. T. O. Discuss the role of W. T. O. improvement of international trade.
3. Define Balance of Payment. Discuss various components of Balance of Payment. Why Balance of Payment always balances ?

PR – 10/1

(Turn over)

4. Define FDI. Distinguish between FDI and FPI. What are the reasons, cost and benefits of FDI ?
5. Define International Trade Policy. Discuss different instruments of International Trade Policy. Discuss the arguments for Government Intervention in formulating Trade and Investment Policy.

**Section – B**

- Answer any **three** of the following :    8x3 = 24
6. Define Regional Block. Discuss different types of Regional Block. Name some important Regional Blocks found in the world.
  7. Define Forex Market. Discuss the function and nature of Forex market along with its trading mechanism.
  8. Define IBRD(World Bank). Discuss its role in the economic development of developing countries.
  9. Discuss the merits and demerits of fixed exchange rate system.

PR – 10/1

( 2 )

Contd.

10. Define Globalization. Explain its features and essential conditions for globalization.

**Section – C**

Answer any **two** of the following :    5x2 = 10

11. What is Dumping ?
12. What is Cross-cultural Training ?
13. Name different international entry mode for MNCs.
14. What is IMF ?



PR – 10/1 (500)

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IIIS-MBA — DDCE –  
206 (IB) R & B



**IIIS-MBA — DDCE —  
207 (MIS) R & B**

**2016**

*Time : As in Programme*

*Full Marks : 70*

*The figures in the right-hand margin indicate marks.*

*Answer from all the Sections as directed.*

**Section – A**

Answer any **three** of the following :  $12 \times 3 = 36$

1. What is meant by a functional Information System ?  
Describe, in brief, the various components of a functional information system.
2. What is a Data Model ? Explain different categories of data model.
3. Describe, in brief, the various subsystems of an information system.

PR – 11/1

( 2 )  
( Turn over )

4. Compare and contrast various system development life cycle models.

5. Write short notes on the following :

- (a) Intrusion Detection System
- (b) Computer Aided Software Engineering
- (c) Executive Support System
- (d) V-model

#### Section – B

Answer any **three** of the following :  $8 \times 3 = 24$

- 6. What is Information ? What are the various attributes for measuring quality of information ?
- 7. Discuss, in detail, the Simon's model of decision making.
- 8. List the features, advantages and disadvantages of prototyping model.
- 9. Draw a DFD diagram for finding mean of three numbers.
- 10. Briefly explain the advantages of DBMS.

PR – 11/1

( 2 )

Contd.

#### Section – C

Answer any **two** of the following :  $5 \times 2 = 10$

- 11. Define MIS. Explain various functions of MIS.
- 12. What is a Firewall ? What are its various types ?
- 13. List down various methods used in on-site observation.
- 14. What is a Database Management System ? What are its basic components ? Name the different categories of database users explaining.



PR – 11/1 (500)

( 3 )

IIIS-MBA — DDCE –  
207 (MIS) R & B

IIIS-MBA — DDCE —  
209 (BEE) R & B

**2016**

*Time : As in Programme*

*Full Marks : 70*

*The figures in the right-hand margin indicate marks.*

*Answer from all the Sections as directed.*

**Section – A**

Answer any **three** of the following :  $12 \times 3 = 36$

1. Explain the functions of GATT. Describe how it helps the developing countries in their growth process.
2. Discuss the role and objective of new industrial policy.
3. What is Price Stability ? 'Of the various objectives price stability is perhaps the one that can be pursued most effectively by Monetary Policy.' Discuss.
4. Explain the role of internal and external environment for economic development.

PR – 12/1

(Turn over)

5. Explain MRTP Policy and its role in large business houses.

### Section – B

Answer any **three** of the following :  $8 \times 3 = 24$

6. Explain any two non-economic environment of business.
7. What is the role of Acceptance Houses ?
8. Discuss the objectives of Fiscal Policy.
9. Write short note on discounting bills of exchange.
10. Explain MRTP Policy and its role in business houses.

### Section – C

Answer any **two** of the following :  $5 \times 2 = 10$

11. Distinguish between privatization and globalization.
12. What is non-economic environment of business ?
13. What do you mean by Industrialization ?
14. What is MRTP Act ?

PR – 12/1 (500)

( 2 )

IIIS-MBA — DDCE –  
209 (BEE) R & B