

## **Assignment Questions for IMBA 10TH Semester (R & B)**

### **INSTRUCTIONS FOR THE ASSIGNMENT**

1. Answer any three questions (10X3=30) (Maximum 800 words) from each of the paper.
2. It is also advised to write the assignment answer in A4 size paper using double side (to avoid the wastage of paper) with your own handwriting in black/Blue ball point pen. Pictures, diagrams, tables can also used for better description.
3. Students can refer both Primary & Secondary sources for preparing the assignment.
4. You are instructed to submit assignment at the time of University Examination.
5. The assignments will be collected paper wise during the day of examination. Use plastic cover or plastic sheets, plastic sticks are strictly prohibited.
6. Photocopied assignment will not be accepted. However one can keep a copy (Soft/Hard) of the same for further reference.
7. Take Printout of last page and mention question no, if additional page required for any question.

#### **IMBA 10<sup>TH</sup> SEMESTER EXAMINATION, 2025 (REGULAR & BACK)**

**TIME 1.30 P.M to 4.30 P.M**

<b><u>DATE</u></b>	<b><u>PAPER</u></b>	<b><u>SUBJECT</u></b>
<b>28/07/2025</b>	P-48	Spl Gr I-(Mjr-4) HR (IHRM)
<b>29/07/2025</b>	P-49	Spl Gr I-(Mjr-5) HR (MCSI)
<b>30/07/2025</b>	P-50	Spl Gr II-(Mnr-4) <b>MM</b> (PBM)/ <b>FM</b> (IF)/ <b>POM</b> (TM)
<b>31/07/2025</b>	P-51	Spl Gr II-(Mnr-5) <b>MM</b> (MR & MS)/ <b>FM</b> (MA)/ <b>POM</b> (LM)
<b>01/08/2025</b>	P-52	Project Viva

(No need to attached this page, this instruction page is only for your information)

Student Name: \_\_\_\_\_ University Roll No.: \_\_\_\_\_

Course: IMBA Semester: 10TH Subject: **IHRM (HR SPL)**

Total No. of pages submitted: \_\_\_\_\_

For the official use only		
Sl No.	Question no.	Mark
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Total Mark		

Q1. Discuss the nature and scope of IHRM? How IHRM is different from HRM?

**Ans:**

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**Answer to Q1:**

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Course: IMBA Semester: 10TH Subject: **IHRM (HR SPL)** Total No. of pages submitted: \_\_\_\_\_

**Q2.** What is culture? How it affects the international business strategy.

**Ans:**

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**Answer to Q2:**

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Course: IMBA Semester: 10TH Subject: **IHRM (HR SPL)** Total No. of pages submitted: \_\_\_\_\_

Q3. Discuss the ERPG model with describing its organizational structure.

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Course: IMBA Semester: 10TH Subject: **IHRM (HR SPL)** Total No. of pages submitted: \_\_\_\_\_

**Q4.** Write down the different skill and the requirement of the international managers.

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Course: IMBA Semester: 10TH Subject: **IHRM (HR SPL)** Total No. of pages submitted: \_\_\_\_\_

**Q5.** Write down the scope of International Performance Appraisal? What are the different areas to be appraised?

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**Answer to Q5:**

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Student Name: \_\_\_\_\_ University Roll No.: \_\_\_\_\_

Course: IMBA Semester: 10TH Subject: **MCSI (HR SPL)**

Total No. of pages submitted: \_\_\_\_\_

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Q1. Define change. Discuss the different nature and types of change. Outline the most frequent causes of change in an organization.

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Course: IMBA Semester: 10TH Subject: **MCSI(HR SPL)** Total No. of pages submitted: \_\_\_\_\_

Q2. Though it is said that change is the only permanent thing existing today but still majority of Us have a tendency to resist it. Why? What can organizations do to overcome this resistance?

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Course: IMBA Semester: 10TH Subject: **MCSI (HR SPL)** Total No. of pages submitted: \_\_\_\_\_

Q3. Do organization development consultants really matter in designing and implementing Organization development interventions in an organization context? Discuss.

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Course: IMBA Semester: 10TH Subject: **MCSI (HR SPL)** Total No. of pages submitted: \_\_\_\_\_

**Q4.** What is social responsibility of business? Discuss social responsibility of business towards the stakeholders.

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Course: IMBA Semester: 10TH Subject: **MCSI (HR SPL)** Total No. of pages submitted: \_\_\_\_\_

**Q5.** Explain the various steps and mechanism needed to manage cultural change whit in Organization.

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Student Name: \_\_\_\_\_ University Roll No.: \_\_\_\_\_

Course: IMBA Semester: 10TH Subject: **IF (FM SPL)** Total No. of pages submitted: \_\_\_\_\_

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Q1. Define Balance of Payment (BOP)? What is its component? Discuss briefly Indian practice of presenting B.O.P statement.

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Student Name: \_\_\_\_\_ University Roll No.: \_\_\_\_\_

Course: IMBA Semester: 10TH Subject: **IF (FM SPL)** Total No. of pages submitted: \_\_\_\_\_

**Q2.** Define forex market? Discuss different participants in forex market? Discuss some important factors affecting exchange rate?

**Ans:**

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**Answer to Q2:**

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Course: IMBA Semester: 10TH Subject: **IF (FM SPL)** Total No. of pages submitted: \_\_\_\_\_

**Q3.** Describe the need for international monetary and finance co-operation, how was it realized?

**Ans:**

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Student Name: \_\_\_\_\_ University Roll No.: \_\_\_\_\_

Course: IMBA Semester: 10TH Subject: **IF (FM SPL)** Total No. of pages submitted: \_\_\_\_\_

**Q4.** Outline the major components of FEM.

**Ans:**

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Student Name: \_\_\_\_\_ University Roll No.: \_\_\_\_\_

Course: IMBA Semester: 10TH Subject: **IF (FM SPL)** Total No. of pages submitted: \_\_\_\_\_

**Q5.** Compare and contrast in Futures and Forwards and Currency Futures and Options.

**Ans:**

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Student Name: \_\_\_\_\_ University Roll No.: \_\_\_\_\_

Course: IMBA Semester: 10TH Subject: **MA (FM SPL)** Total No. of pages submitted: \_\_\_\_\_

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Q1. Define Merger? Discuss different types of Merger with practical Examples.

**Ans:**

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**Answer to Q1:**

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Student Name: \_\_\_\_\_ University Roll No.: \_\_\_\_\_

Course: IMBA Semester: 10TH Subject: **MA (FM SPL)** Total No. of pages submitted: \_\_\_\_\_

**Q2.** Define acquisition/ takeover? Discuss different types of take over with suitable example.

**Ans:**

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**Answer to Q2:**

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Course: IMBA Semester: 10TH Subject: **MA (FM SPL)** Total No. of pages submitted: \_\_\_\_\_

**Q3.** Discuss the five stage (5-S) model of merger?

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Course: IMBA Semester: 10TH Subject: **MA (FM SPL)** Total No. of pages submitted: \_\_\_\_\_

**Q4.** Define Horizontal Merger? Discuss the reasons and benefits of horizontal Merger.

**Ans:**

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Student Name: \_\_\_\_\_ University Roll No.: \_\_\_\_\_

Course: IMBA Semester: 10TH Subject: **MA (FM SPL)** Total No. of pages submitted: \_\_\_\_\_

**Q5.** Define Vertical Merger? Explain its rationale and advantages.

**Ans:**

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Student Name: \_\_\_\_\_ University Roll No.: \_\_\_\_\_

Course: IMBA Semester: 10TH Subject: **PBM (MM SPL)** Total No. of pages submitted: \_\_\_\_\_

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Q1. Define Product Portfolio; discuss its analysis process through BCG matrix.

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**Answer to Q1:**

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Student Name: \_\_\_\_\_ University Roll No.: \_\_\_\_\_

Course: IMBA Semester: 10TH Subject: **PBM (MM SPL)** Total No. of pages submitted: \_\_\_\_\_

**Q2.** Explain the process of positioning with examples.

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**Answer to Q2:**

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Student Name: \_\_\_\_\_ University Roll No.: \_\_\_\_\_

Course: IMBA Semester: 10TH Subject: **PBM (MM SPL)** Total No. of pages submitted: \_\_\_\_\_

**Q3.** “Brand identifies the seller or market”. Elaborate with top ten brands of Indian market.

**Ans:**

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Course: IMBA Semester: 10TH Subject: **PBM (MM SPL)** Total No. of pages submitted: \_\_\_\_\_

**Q4.** Discuss the issues involved in the product launching process.

**Ans:**

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**Answer to Q4:**

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Course: IMBA Semester: 10TH Subject: **PBM (MM SPL)** Total No. of pages submitted: \_\_\_\_\_

**Q5.** Discuss the different strategies adopted for Branding of the product.

**Ans:**

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Student Name: \_\_\_\_\_ University Roll No.: \_\_\_\_\_

Course: IMBA Semester: 10TH Subject: **MR (MM SPL)** Total No. of pages submitted: \_\_\_\_\_

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Q1. Define Marketing Research and discuss its nature and scope in India.

**Ans:**

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**Answer to Q1:**

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Student Name: \_\_\_\_\_ University Roll No.: \_\_\_\_\_

Course: IMBA Semester: 10TH Subject: **MR (MM SPL)** Total No. of pages submitted: \_\_\_\_\_

**Q2.** Discuss the various steps of Marketing Research process.

**Ans:**

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Course: IMBA Semester: 10TH Subject: **MR (MM SPL)** Total No. of pages submitted: \_\_\_\_\_

**Q3.** What is research design? Why it is essential?

**Ans:**

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Course: IMBA Semester: 10TH Subject: **MR (MM SPL)** Total No. of pages submitted: \_\_\_\_\_

**Q4.** Discuss the methods of Data Collections.

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Course: IMBA Semester: 10TH Subject: **MR (MM SPL)** Total No. of pages submitted: \_\_\_\_\_

Q5. What is Questionnaire? Discuss different types of it.

**Ans:**

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Student Name: \_\_\_\_\_ University Roll No.: \_\_\_\_\_

Course: IMBA Semester: 10TH Subject: **TM (POM SPL)** Total No. of pages submitted: \_\_\_\_\_

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Q1. What is Questionnaire? Discuss different types of it. What is Technology? Explain the roles of Technology in India.

**Ans:**

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Student Name: \_\_\_\_\_ University Roll No.: \_\_\_\_\_

Course: IMBA Semester: 10TH Subject: **TM (POM SPL)** Total No. of pages submitted:

**Q2:** Explain the science and technology policy statement of the government in details.

**Ans:**

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**Answer to Q2:**

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Student Name: \_\_\_\_\_ University Roll No.: \_\_\_\_\_

Course: IMBA Semester: 10TH Subject: **TM (POM SPL)** Total No. of pages submitted:

**Q3:** What is technology forecasting? Explain in details its necessity.

**Ans:**

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Student Name: \_\_\_\_\_ University Roll No.: \_\_\_\_\_

Course: IMBA Semester: 10TH Subject: **TM (POM SPL)** Total No. of pages submitted:

**Q4:** Explain the methodologies for technology forecasting.

Ans:

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Student Name: \_\_\_\_\_ University Roll No.: \_\_\_\_\_

Course: IMBA Semester: 10TH Subject: **TM (POM SPL)** Total No. of pages submitted:

**Q5:** What is technology transfer? Explain the same in details with example.

Ans:

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**Answer to Q5:**

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Student Name: \_\_\_\_\_ University Roll No.: \_\_\_\_\_

Course: IMBA Semester: 10TH Subject: **LM (POM SPL)** Total No. of pages submitted: \_\_\_\_\_

For the official use only		
Sl No.	Question no.	Mark
1		
2		
3		
Total Mark		

Q1. Explain in details the scope and roles f Logistic Management.

**Ans:**

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**Answer to Q1:**

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Student Name: \_\_\_\_\_ University Roll No.: \_\_\_\_\_

Course: IMBA Semester: 10TH Subject: **LM (POM SPL)** Total No. of pages submitted:

**Q2:** Explain in details the different models for facility location.

**Ans:**

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**Answer to Q2:**

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Student Name: \_\_\_\_\_ University Roll No.: \_\_\_\_\_

Course: IMBA Semester: 10TH Subject: **LM (POM SPL)** Total No. of pages submitted:

**Q3:** Discuss the basic types of facility lay out in details.

**Ans:**

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**Answer to Q3:**

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Student Name: \_\_\_\_\_ University Roll No.: \_\_\_\_\_

Course: IMBA Semester: 10TH Subject: **LM (POM SPL)** Total No. of pages submitted:

**Q4:** What are the objectives and principles of material handling & How the material handling performance is evaluated?

Ans:

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**Answer to Q4:**

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(Signature of the Student)

Student Name: \_\_\_\_\_ University Roll No.: \_\_\_\_\_

Course: IMBA Semester: 10TH Subject: **LM (POM SPL)** Total No. of pages submitted:

**Q5:** Discuss the different models / technique s for transportation & transshipment problems.

Ans:

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**Answer to Q5:**

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