Assignment Questions for IMBA 10TH Semester (R & B) INSTRUCTIONS FOR THE ASSIGNMENT

- 1. Answer any three questions (10X3=30) (Maximum 800 words) from each of the paper.
- 2. It is also advised to write the assignment answer in A4 size paper using double side (to avoid the wastage of paper) with your own handwriting in black/Blue ball point pen. Pictures, diagrams, tables can also used for better description.
- 3. Students can refer both Primary & Secondary sources for preparing the assignment.
- 4. You are instructed to submit assignment at the time of University Examination.
- 5. The assignments will be collected paper wise during the day of examination. Use plastic cover or plastic sheets, plastic sticks are strictly prohibited.
- 6. <u>Photocopied assignment will not be accepted</u>. However one can keep a copy (Soft/Hard) of the same for further reference.
- 7. Take Printout of last page and mention question no, if additional page required for any question.

IMBA 10TH SEMESTER EXAMINATION, 2025 (REGULAR & BACK)										
TIME 1.30	TIME 1.30 P.M to 4.30 P.M									
<u>DATE</u>	PAPER	<u>SUBJECT</u>								
28/07/2025	P-48	Spl Gr I-(Mjr-4) HR (IHRM)								
29/07/2025	P-49	Spl Gr I-(Mjr-5) HR (MCSI)								
30/07/2025	P-50	Spl Gr II-(Mnr-4) MM (PBM)/ FM (IF)/ POM (TM)								
31/07/2025	P-51	Spl Gr II-(Mnr-5) MM (MR & MS)/FM (MA)/POM (LM)								
01/08/2025	P-52	Project Viva								

(No need to attached this page, this instruction page is only for your information)

Student Name:	University	Roll No.:
Course: IMBA Semester: 10TH Subjection	ect: IHRM (HR SPL)	Total No. of pages submitted:
		For the official use only Sl No. Question no. Mark 1 2 3 Total Mark
Q1. Discuss the nature and Ans:	d scope of IHRM? How IH	IRM is different from HRM?
Dealeration, I		

Answer to Q1:	

Student Name:	University Roll No.:	
	Subject: IHRM (HR SPL) Total No. of pages submitted:	
	low it affects the international business strategy.	
Declaration: I	do hereby declare that the Assignment papers submitted by me for the p	partial fulfillment of the

requirement of IMBA 10th Semester is written by my own handwriting. The answers are not copied from any other student's assignment.

Answer to Q2:	
Declaration: I	do hereby declare that the Assignment papers submitted by me for the partial fulfillment of the

Stude	ent Name	e:					_Univ	ersity	Roll	No.: _				 	
Course	e: IMBA Se	emester	: 10TH S	Subject:	IHRM	1 (HR	SPL)		Tot	al No. c	of pages	submitte	ed:		
Q3.	Discu	ss the	ERPG	mode	l with	desc	ribing	g its or	ganiz	ationa	l struct	ture.			
Ans	s:														

Answer to Q3:	

	ersity Roll No.:
urse: IMBA Semester: 10TH Subject: IHRM (HR SPL)	Total No. of pages submitted:
24. Write down the different skill and the requ	uirement of the international managers.
ans:	
ш.	
alamatana Y	ne Assignment papers submitted by me for the partial fulfillment of the iting. The answers are not copied from any other student's assignment

Answer to Q4:	

Studen	t Name:	University Roll No.:
Course: 1	IMBA Semeste	er: 10TH Subject: IHRM (HR SPL) Total No. of pages submitted:
	Write dow praised?	n the scope of International Performance Appraisal? What are the different areas to
Ans:		

nswer to Q5:				
	do he			

Student Name:Univers	sity Roll No.: _			
Course: IMBA Semester: 10TH Subject: MCSI (HR SPL)			submitted:	
			For the official	
		Sl No.	Question no.	Mark
		3		
			Total Mark	
Q1. Define change. Discuss the different nature a causes of change in an organization.	and types of ch	ange.	Outline the n	nost frequent
Ans:				

Answer to Q1:	

Student Name:University Roll No.:
Course: IMBA Semester: 10TH Subject: MCSI(HR SPL) Total No. of pages submitted:
Q2. Though it is said that change is the only permanent thing existing today but still majority of Us have a tendency to resist it. Why? What can organizations do to overcome this resistance?
Ans:

Answer to Q2:	

Student Name:	University Roll No.:
Course: IMBA Semester:	10TH Subject: MCSI (HR SPL) Total No. of pages submitted:
Q3. Do organization devel Ans:	tion development consultants really matter in designing and implementing opment interventions in an organization context? Discuss.

Answer to Q3:	

Student Name:Univ	versity Roll No.:
Course: IMBA Semester: 10TH Subject: MCSI (HR SPL)	Total No. of pages submitted:

nswer to Q4:			

	Univ H Subject: MCSI(HR SPL)	Total No. of pages submitted:
Q5. Explain the varion Organization. Ans:	ous steps and mechanism	needed to manage cultural change whit in

Answer to Q5:	

Course: IMBA Semester: 10TH Subject: IF (FM SPL) Total No. of pages submitted: For the official use only Sl No. Question no. Mark 1 2 3 3	
Q1. Define Balance of Payment (BOP)? What is its component? Discuss briefly Indian praction presenting B.O.P statement.	
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presenting B.O.P statement.	
	ce of
Ans:	

Answer to Q1:	

Student Name:University Roll No.:	
Course: IMBA Semester: 10TH Subject: IF (FM SPL) Total No. of pages submitted:	
Q2. Define forex market? Discuss different participants in forex market? Discuss some important factors affecting exchange rate?	ant
Ans:	

Answer to Q2:	

Studen	t Name:University Roll No.:				
Course: 1	IMBA Semester: 10TH Subject: IF (FM SPL) Total No. of pages submitted:				
Q3.	Describe the need for international monetary and finance co-operation, how was it realized?				
Ans:					

Answer to Q3:	

rse: 4.	Outline the major components of FEM.
+.	Outline the major components of PEW.
s:	

Answer to Q4:			
Declaration: I	1. 1 1 1 1 1	 	C

inse: IMBA Semester: 10TH Subject: IF (FM SPL) Total No. of pages submitted: 5. Compare and contrast in Futures and Forwards and Currency Futures and Options. ins:	Student	: Name:University Roll No.:	
	Course: I	MBA Semester: 10TH Subject: IF (FM SPL) Total No. of pages submitted:	
	Q5.	Compare and contrast in Futures and Forwards and Currency Futures and Options.	
	AIIS:		

Answer to Q5:	

Student N	ame:University Roll No.:			
Course: IMB	A Semester: 10TH Subject: MA (FM SPL) Total No. of pages submit			
		For the official use only		
	Sl No	0.	Question no.	Mark
	$\frac{2}{3}$			
		<u> </u>	Total Mark	
Q1. D	efine Merger? Discuss different types of Merger with practica	ıl E	Examples.	
A				
Ans:				

Answer to Q1:	

	Define acquisition/ takeover? Discuss different types of take over with suitable example.
s:	

Answer to Q2:	

Course: IMBA Semester: 10TH Subject: MA (FM SPL) Q3. Discuss the five stage (5-S) model of merger? Ans:	
Ans:	

Answer to Q3:				
Declaration: Iequirement of IMBA 10th Semes	do hereby declare that	at the Assignment papers s dwriting. The answers are	submitted by me for the part of the part o	artial fulfillment of the student's assignment

Studen	t Name:U	University Roll No.:
Course: 1	IMBA Semester: 10TH Subject: MA (FM SPL	Total No. of pages submitted:
Q4. Ans:	Define Horizontal Merger? Discuss the	he reasons and benefits of horizontal Merger.

_____do hereby declare that the Assignment papers submitted by me for the partial fulfillment of the

requirement of IMBA 10th Semester is written by my own handwriting. The answers are not copied from any other student's assignment.

Declaration: I __

nswer to Q4:			
	do here	 	

5.	Define	Vertical	Merger	? Explai	n its rati	onale an	d advanta	ages.		
ns:			6	1						
-20										

Answer to Q5:	

Student Name: University Roll No.: Course: IMBA Semester: 10TH Subject: PBM (MM SPL) Total No. of pages submitted: For the Course SI No. Question Ques	fficial use only
SI No. Question	
1	o. Mark
$\begin{bmatrix} 2 \\ 3 \end{bmatrix}$	
Total N	
Q1. Define Product Portfolio; discuss its analysis process through BCG matrix	
Amas	
Ans:	

Answer to Q1:			
Deslaration: Y		A	1 C
Declaration: I	do nereby declare that the is written by my own handwriti	Assignment papers submitted ng. The answers are not copie	by me for the partial fulfillment of the d from any other student's assignmen

2.	Explain the process of positioning with examples.
ns:	1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1
10.	

nswer to Q2:			

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Student	t Name:			_Universit	ty Roll No.:			
Course: I	MBA Semeste	er: 10TH Subjec	t: PBM (MM	SPL) To	tal No. of pages	s submitted:		
Q3.	"Brand ide	entifies the se	eller or mark	et". Elabo	rate with top	ten brands of	f Indian marl	ket.
Ans:								

nswer to Q3:			
	do he		

irse:	IMBA Semester: 10TH Subject: PBM (MM SPL) Total No. of pages submitted:
) 4.	Discuss the issues involved in the product lunching process.
ns:	

Answer to Q4:		
Declaration: I	do hereby declare that the Assignmen	

Studen	t Name:			_Univer	sity Roll No.: _			
Course: I	MBA Semester	r: 10TH Subject:	PBM (MM S	SPL)	Total No. of pages s	submitted:		
Q5.	Discuss the	e different stra	ategies adop	oted for	Branding of the	product.		
						-		
Ans:								

Answer to Q5:	

Student Name:	
Q1. Define Marketing Research and discuss its nature and scope in India.	
Q1. Define Marketing Research and discuss its nature and scope in India.]
Q1. Define Marketing Research and discuss its nature and scope in India.	_
Q1. Define Marketing Research and discuss its nature and scope in India.]
	<u>ַ</u>
Ans:	
Alls:	

nswer to Q1:			
laration: Iirement of IMBA 10th			

2.	Discuss the various steps of Marketing Research process.
ns:	- · · · · · · · · · · · · · · · · · · ·

nswer to Q2:				
	do here Semester is written by	by declare that the		

Student Name:Uni	versity Roll No.:
Course: IMBA Semester: 10TH Subject: MR (MM SPL)	Total No. of pages submitted:
Q3. What is research design? Why it is esser	ntial?
Ans:	

Answer to Q3:	

	nt Name: IMBA Semester: 10TH Subject: MR (MM SP)	L) Total No. of pages submitted:
Q4.	Discuss the methods of Data Collecti	
Ans:		
X113•		

Answer to Q4:		
Declaration: I	do hereby declare that the Assignment papers submit	

Student Name:I	University Roll No.:
Course: IMBA Semester: 10TH Subject: MR (MM SPI	L) Total No. of pages submitted:
Q5. What is Questionnaire? Discuss diffe	erent types of it.
Ans:	

Student Name:	University Roll N	To.:	
Course: IMBA Semester: 10TH Subject: TM (PC	OM SPL) Total No. of p	pages submitted:	
		For the officia	
		Sl No. Question no.	Mark
		2 3	
		Total Mark	
Q1. What is Questionnaire? Discuss Technology in India.	s different types of it. V	Vhat is Technology? Exp	lain the roles of
Ans:			

Answer to Q1:		
Declaration: I	do hereby declare that the Assignment papers submitted by me for the partial fulfillment of	

tudent Name:University Roll No.:				
Course: IMBA Semester:	: 10TH Subject: TM (POM SPL)	Total No. of pages submitted:		
Q2: Explain the	e science and technology polic	y statement of the government in details.		
Ans:				

Answer to Q2:	

Student Name:	Univ	ersity Roll No.:
Course: IMBA Semeste	er: 10TH Subject: TM (POM SPL)	Total No. of pages submitted:
Q3: What is t	echnology forecasting? Explain	in details its necessity.
Ans:		

Answer to Q3:		
Declaration: I	do hereby declare that the Assignment papers submitted by me for the partial fulfilln	0.1

udent Name:University Roll No.:				
Course: IMBA Semester: 10TH Subject: TM (POM	I SPL)	Total No. of pages submitted:		
Q4: Explain the methodologies for te	chnology	forecasting.		
Ans:				

Answer to Q4:		
Declaration: I	do hereby declare that the Assignment papers submitted by me for the partial fulfill	

tudent Name:University Roll No.:			
Course: IMBA Semester: 10	OTH Subject: TM (POM SPL)	Total No. of pages submitted:	
05∙ What is tech	anology transfer? Explain the	e same in details with example.	
	mology transfer. Explain the	same in actails with example.	
Ans:			

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Declaration: I

Answer to Q5:		
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Student Name:	_University Roll l	No.:		
Course: IMBA Semester: 10TH Subject: LM (POM SPL)	Total No. of pages s	ubmitte	d:	
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		Sl No.	Question no.	Mark
		2		
		<u> </u>	Total Mark	
Q1. Explain in details the scope and roles f Log	gistic Managemer	nt	·	
Q1. Explain in details the scope and roles i Eo	Sistic Managemen			
Ans:				

Answer to Q1:		
Declaration: I	do hereby declare that the Assignment papers submitted by me for the partial fulfillment of	

tudent Name:University Roll No.:			
Course: IMBA Semester:	10TH Subject: LM (POM SPL)	Total No. of pages submitted:	
Q2: Explain in d	letails the different models fo	r facility location.	
Ans:			

Answer to Q2:		
Declaration: I	do hereby declare that the Assignment papers submitted by me for the partial fulfillment	

Student Name:	Univ	ersity Roll No.:
	er: 10TH Subject: LM (POM SPL)	Total No. of pages submitted:
Q3: Discuss t	the basic types of facility lay out	in details.
Ans:		

Answer to Q3:		
Declaration: I	do hereby declare that the Assignment papers submitted by me for the partial fulfilln	0.1

udent Name:University Roll No.:			
Course: IMBA Semester: 10TH Subject: LM (POM SPL) Total No. of pages submitted	l:	
Q4: What are the objectives and performance is evaluated?	principles of material handling & Ho	w the material handling	
Ans:			

Answer to Q4:		
Declaration: I	do hereby declare that the Assignment papers submitted by me for the partial fulfil	

Student Name:	Unive	ersity Roll No.:
Course: IMBA Semester	r: 10TH Subject: LM (POM SPL)	Total No. of pages submitted:
Q5: Discuss th	e different models / technique	s for transportation & transshipment problems.
Ans:	, ,	·
THIS.		

Answer to Q5:		
Declaration: I	do hereby declare that the Assignment papers submitted by me for the partial fulfillmen	6.1