

SEC-2

ENTREPRENEURSHIP DEVELOPMENT & BUSINESS ETHICS

1. Define Entrepreneurship? What are its elements and determinants? Explain the importance of Entrepreneurship in India?
2. What are the sources of business ideas? Explicate the significance of writing the business plan/project proposal for a new venture?
3. Elaborate different public and private system stimulation available for entrepreneurship in India?
4. Define business Ethics? What are its significance? Discuss the arguments for and against business ethics?
5. Write short notes on:-
 - (a)Basic Start-Up problems.
 - (b)Ethical Dilemma.