

## **Assignment Questions for MBA 1ST Semester (R & B)**

### **INSTRUCTIONS FOR THE ASSIGNMENT**

**(No need to print this instruction page)**

1. Answer any three questions (10X3=30) (Maximum 800 words) from each of the paper.
2. It is also advised to take a printout this paper in A4 size (print double side to avoid the wastage of paper) and write the assignment answers with your own handwriting in black/Blue ball point pen. Pictures, diagrams, tables can also use for better description.
3. Students can refer both Primary & Secondary sources for preparing the assignment.
4. You are instructed to submit assignment at the time of University Examination.
5. The assignments will be collected paper wise during the day of examination. Use plastic cover or plastic sheets, plastic sticks are strictly prohibited.
6. *Photocopied assignments will not be accepted.* However, one can keep a copy (Soft/Hard) of the same for further reference.
7. Take Printout of last page and mention question no, if additional page required for any question.
8. It is mandatory for the students to mention his/her name, enrollment no and no. of pages in the top of the page and put name and signature in the bottom of the page (Declaration).

### **2YR MBA 1<sup>st</sup> SEMESTER EXAMINATION SCHEDULE**

(ADMISSION BATCH 2024(Regular), 2023/2022/2021/2020 (Back))

**TIME – 1.30 P.M to 4.30 P.M**

<b><u>DATE</u></b>	<b><u>PAPER</u></b>	<b><u>SUBJECT</u></b>
27/02/2025	1330302101	MCP
28/02/2025	1330302102	BRFW
01/03/2025	1330302103	FA
03/03/2025	1330302104	BE
04/03/2025	1330302105	HRM
06/03/2025	1330302106	MM
07/03/2025	1330302107	FM
08/03/2025	1330302108	OB

Student Name: \_\_\_\_\_ Enrollment No.: \_\_\_\_\_

Course: MBA Semester: **1ST** Subject: **MCP** Total No. of pages submitted: \_\_\_\_\_

**Q1.** “Management is the force which leads, guides and directs an organization in the accomplishment of pre-determined objectives.” Explain this statement and also explain the nature and function of management.

Ans:

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**Answer to Q1:**

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**Q2.** What are the various principles of management evolved by Fayol? How are these principles relevant to modern management?

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**Answer to Q2:**

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**Q3.** “Planning is an intellectual process, the conscious determination of course of action, the business of decisions on purposes, facts and estimates.” Discuss this statement and identify the steps involved in planning process.

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**Answer to Q3:**

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**Q4.** “Decision making is the primary task of the management”. Discuss the statement and explain the importance and process of decision making

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**Answer to Q4:**

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**Q5.** Describe various bases of departmentation and suggest a scheme of departmentation for a large marketing company with a field network all over the country.

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**Answer to Q5:**

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Student Name: \_\_\_\_\_ Enrollment No.: \_\_\_\_\_

Course: MBA Semester: **1ST** Subject: **BRFW** Total No. of pages submitted: \_\_\_\_\_

- Q1.** a) Distinguish between agreement and contract.  
b) 'X' promised to pay his son 'Y' a sum of Rs. 1 lakh. If 'Y' passed CA examination in first attempt. 'Y' passed the examination on his first attempt but 'X' failed to pay the amount promised. 'Y' filed a suit for the recover the amount. State whether 'Y' can recover the amount under Indian Contract Act 1872.

**Ans:**

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**Answer to Q1:**

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Course: MBA Semester: **1ST** Subject: **BRFW** Total No. of pages submitted: \_\_\_\_\_

**Q2.** Transfer of property in goods is an essence of contract of sale. Comment.

**Ans:**

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**Answer to Q2:**

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Course: MBA Semester: **1ST** Subject: **BRFW** Total No. of pages submitted: \_\_\_\_\_

- Q3.** a) What are the characteristics of bill of exchange?  
b) A bill is drawn payable at No-C-10 quarter, Vanivihar, but does not contain the drawee's name. Mr. 'X' who resides at the above address accepts the bill. Is it a valid bill?

**Ans:**

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- Q4.** a) Define the term consumer dispute as per the Consumer Protection Act 1986.
- b) A consumer associate filed a complaint with District Forum on behalf of a consumer, who is not a member of the association, in regard to defects in the goods sold. Will the complaint succeed?

**Ans:**

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**Answer to Q4:**

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Course: MBA Semester: **1ST** Subject: **BRFW** Total No. of pages submitted: \_\_\_\_\_

- Q5.** a) Distinguished between Foreign Exchange and Foreign Security.  
b) Define current account transactions under FEMA Act 1999.

**Ans:**

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Student Name: \_\_\_\_\_ Enrollment No.: \_\_\_\_\_

Course: MBA Semester: 1<sup>ST</sup> Subject: FA Total No. of pages submitted: \_\_\_\_\_

**Q1.** Journalise the above transactions in the books of ABC Traders:-

- |           |   |
|-----------|---|
| 1/1/2024  | ABC Traders started business with cash Rs 5,00,000 and vehicle Rs 2,00,000                  |
| 2/1/2024  | Received Rs 3,00,000 loan from SBI which was credited to a new account of M/s Arpita Stores |
| 3/1/2024  | Purchased land and building for office purpose Rs 2,00,000 through cheque                   |
| 4/1/2024  | Purchased office furniture for Rs 30,000 and paid cash                                      |
| 5/1/2024  | Purchase office chair for Rs 2,500 through cash   |
| 6/1/2024  | Deposited in Bank Rs 50,000   |
| 7/1/2024  | Bought goods for cash Rs 10,000   |
| 8/1/2024  | Bought goods on credit from M/s Smruti Sudha & Co for Rs 60,000                             |
| 8/1/2024  | Sold goods for cash Rs 3,000  |
| 9/1/2024  | Sold goods on credit to Abhilash Kumar Rs 5,000   |
| 10/1/2024 | Received Rs 3,000 from Abhilash Kumar as part payment                                       |
| 11/1/2024 | Sold Goods to Ajaya Rs 10,000 on credit   |
| 12/1/2024 | Received Rs 9,900 from Ajaya in full settlement   |
| 13/1/2024 | Sold goods to Hari Narayana Rs 3,000 and received cheque                                    |
| 14/1/2024 | Withdraw Cash from bank for office use Rs 10,000  |

Ans:

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Course: MBA Semester: **1ST** Subject: **FA** Total No. of pages submitted: \_\_\_\_\_

**Q2.** Current Ratio 2.5; Liquid ratio 1.5; Proprietor's Ratio 0.75; Working Capital Rs 60,000; Reserves and Surplus Rs 40,000 ; Bank Overdraft Rs 10,000

From the above information find out;-a. Current Assets; b. Current Liabilities; c. Liquid Assets; d. Proprietor's Funds; e. Share Capital; f. Fixed Assets; g. Stock in trade.

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Course: MBA Semester: **1ST** Subject: **FA** Total No. of pages submitted: \_\_\_\_\_

**Q3.** The following Trial Balance was extracted from the books of M / S SKN Trader's on 31st March 2006. You are required to prepare a Trading & Profit and loss account for the year ended March 2006 and a Balance Sheet as on that date.

Debtors 12,000, Creditors 7,900, Capital 30,000, Drawings 2,900, Rent & Taxes 250, Trade Expenses 670, Purchases 8640, Sales 14290, Returns Outwards 280, Returns Inwards 190, Carriage Inwards 250, Wages 2920, Salaries 1200. Opening Stock 3100, Discount Received 240, Discount Allowed 180, Bad Debts 200, Plant & Machinery 2510, Furniture & Fixtures 1800, Cash in hand 500, Cash at Bank 15400.

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Course: MBA Semester: **1ST** Subject: **FA** Total No. of pages submitted: \_\_\_\_\_

**Q4.** Define financial statement. Discuss different types of financial ratios with its merits and limitations.

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**Q5.** Define inventory. Briefly explain different methods for valuation of inventories with suitable examples.

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Student Name: \_\_\_\_\_ Enrollment No.: \_\_\_\_\_

Course: MBA Semester: **1ST** Subject: **BE** Total No. of pages submitted: \_\_\_\_\_

**Q1.** India's NPA (Non-Performing Assets) could have been due to lack of Business ethics – explain keeping in view the fact that the “Companies became NPA – not their Owners”.

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**Answer to Q1:**

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**Q2.** Many of India's corruption can end if its citizen become ethical – discuss.

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**Q3.** Mahatma Gandhi could lead India to independence – bring out traits of ethical leadership from his role in the freedom movement.

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**Q4.** Business Ethics in India has been age-old and is ingrained in our teachings – explain.

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**Q5.** Dharma in India is not what it means by the word religion and is based on the foundation of Ethics – explain.

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Student Name: \_\_\_\_\_ Enrollment No.: \_\_\_\_\_

Course: MBA Semester: **1ST** Subject: **HRM** Total No. of pages submitted: \_\_\_\_\_

**Q1.** Archana Textiles Limited is in the business of manufacturing textile fabrics with an annual turnover of about Rs. 250 crores. The company wants to double its production capacity in a year's time. However, the company is not sure about its human resources plan because of high employee turnover. As human resources consultant, what advice will you offer to the company to undertake effective human resource planning?

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Course: MBA Semester: **1ST** Subject: **HRM** Total No. of pages submitted: \_\_\_\_\_

**Answer to Q1:**

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Course: MBA Semester: **1ST** Subject: **HRM** Total No. of pages submitted: \_\_\_\_\_

**Q2.** A multi-unit manufacturing and marketing company recruits about 35-40 employees at different levels every year. What steps and methods would you suggest to the company so that it is able to attract suitable candidates to be employed at different levels in the organisation? Explain with example the common errors that take place in the selection process.

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Course: MBA Semester: **1ST** Subject: **HRM** Total No. of pages submitted: \_\_\_\_\_

**Answer to Q2:**

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Course: MBA Semester: **1ST** Subject: **HRM** Total No. of pages submitted: \_\_\_\_\_

**Q3.** The public sectors have some of the best equipped training and development infrastructure available in the country. If training could improve the efficiency, productivity and performance of employees, what could be the reason behind the lower efficiency and productivity of the public sector employees? Could training and development improve the motivational level among 'deadwoods' in an organization? How could training managers develop a Return on Investment (ROI) approach to the training function?

**Ans:**

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Course: MBA Semester: **1ST** Subject: **HRM** Total No. of pages submitted: \_\_\_\_\_

**Answer to Q3:**

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Student Name: \_\_\_\_\_ Enrollment No.: \_\_\_\_\_

Course: MBA Semester: **1ST** Subject: **HRM** Total No. of pages submitted: \_\_\_\_\_

**Q4.** It is said that pay and perks have always played an important role in attracting and retaining employees. What are the factors in your view, which should be kept in mind while preparing a salary system for a recently created finance company which has also taken a policy of recruiting only professional?

**Ans:**

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**Answer to Q4:**

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Course: MBA Semester: **1ST** Subject: **HRM** Total No. of pages submitted: \_\_\_\_\_

**Q5.** Assume your company is dedicated to giving employees careers, not just jobs, what actions would you recommend to minimize layoffs resulting from ups and downs of economic cycles?

**Ans:**

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**Answer to Q5:**

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Course: MBA Semester: **1ST** Subject: **MM** Total No. of pages submitted: \_\_\_\_\_

**Q1.** Site your opinion in descriptive manner on “How Reliance Jio disrupted the Indian telecom market with aggressive marketing strategies”. Also describe the effect of the aggressive marketing strategies on the Indian communication market.

**Ans:**

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**Answer to Q1:**

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Course: MBA Semester: **1ST** Subject: **MM** Total No. of pages submitted: \_\_\_\_\_

**Q2.** Analyze the following three brands: Lifebuoy, Rexona and Margo, to identify the factors that have contributed to their success. Develop their brand identify maps.

**Ans:**

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Course: MBA Semester: **1ST** Subject: **MM** Total No. of pages submitted: \_\_\_\_\_

**Q3.** Through test marketing is a good way to test the acceptability of the product and associated marketing mix, it has its own disadvantages. What are the key disadvantages in test marketing in the Indian context?

**Ans:**

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Course: MBA Semester: **1ST** Subject: **MM** Total No. of pages submitted: \_\_\_\_\_

**Q4.** What lessons can other startups and businesses draw from CRED's marketing strategies, particularly innovative branding and customer engagement?

**Ans:**

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Course: MBA Semester: **1ST** Subject: **MM** Total No. of pages submitted: \_\_\_\_\_

**Q5.** Satisfying customers is a key aspect in marketing success; companies keep an ear open for customer complaints on their website. Review five websites and find out how customer friendly they are.

**Ans:**

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Student Name: \_\_\_\_\_ Enrollment No.: \_\_\_\_\_

Course: MBA Semester: **1ST** Subject: **FM** Total No. of pages submitted: \_\_\_\_\_

**Q1.** Ankita limited has currently under examination of a project. The initial investment of the project shall be Rs60,000. The life of the project is 4 years. The estimated net annual cash inflows of the project are:

<b>Year</b>	<b>Annual Cash Inflow</b>
1	-15,000
2	20,000
3	30,000
4	20,000

If the average cost of raising capital is 13%, would you recommend accepting the project under internal rate of return (IRR) method?

**Ans:**

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**Answer to Q1:**

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Course: MBA Semester: **1ST** Subject: **FM** Total No. of pages submitted: \_\_\_\_\_

**Q2.** A firm sells its product at Rs.60 per unit, has variable operating costs of Rs.35 per unit and fixed operating cost of Rs.4500 per year. Its current level of sales is 300 units. Determine the degree of operating leverage. Calculate the degree of operating leverage if sales changes to a)350 units b)250 units for each change separately.

Ans:

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Course: MBA Semester: **1ST** Subject: **FM** Total No. of pages submitted: \_\_\_\_\_

**Q3.** Suresh Ltd is considering an investment proposal to purchase a machine costing 400000. The machine has a life expectancy of 5 years and no salvage value. The company's tax rate is 40%. The firm uses straight line method for calculating depreciation. The company plans to raise 50% of the capital through equity with investors demanding 15% and balance through debt at post-tax rate of 5%. The estimated profit before tax from the machine are as follows:

<b>Year</b>	<b>Profit Before Tax</b>
1	10,000
2	20,000
3	90,000
4	1,00,000
5	1,50,000

Calculate the Net Present Value (NPV) and Profitability Index (PI) of the project and advice the company regarding the acceptability of the proposal?

**Ans:**

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**Q4.** Aishwarya Ltd has equity share capital of Rs20,00,000 divided in to shares of Rs100 each. It wishes to raise further Rs.10,00,000 for expansion cum modernization plan. The company plans the following financing schemes:

(a) All Common stock

(b) Rs. 4,00,000 in common stock and Rs 6,00,000 in debt @10% p.a.

(c) All debt at 10% p.a.

The company's expected earnings before interest and tax (EBIT) are Rs5,00,000. The corporate rate of tax is 30%. Determine the Earning Per Share (EPS) in each plan and comment on the implication of financial leverage?

Ans:

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**Q5.**

“There are three primary types of financial *decisions* that *financial managers* must make: investment *decisions*, financing *decisions*, and dividend *decisions*”. Elaborate the meaning and nature of inter relationship between these decisions.

Ans:

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Course: MBA Semester: **1ST** Subject: **OB** Total No. of pages submitted: \_\_\_\_\_

**Q1.** Sarah, a project manager at JKL Corp, has noticed that communication within her team has become increasingly ineffective. Important emails are ignored, meetings often run over time without clear outcomes, and team members rarely follow up on action items. This has led to delays in project deadlines and frustration among the team.

**Question:** What could be the reasons for the communication breakdown in Sarah's team, and what actions can she take to improve communication?

**Ans:**

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**Q2.** Emily has been working at XYZ Corporation for two years and has consistently exceeded her performance targets. However, lately, she has become disengaged, showing a lack of enthusiasm during meetings and her productivity has slightly declined. Despite her efforts, she does not seem to be receiving any recognition from her manager or peers.

**Question:** What are some possible reasons for Emily's decline in motivation, and how can the organization improve her engagement?

Ans:

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**Q3.** Jessica has recently taken over as the CEO of a mid-sized tech company, DEF Tech. The company was facing stagnant growth and low employee morale. To turn things around, Jessica has been focusing on inspiring her team, sharing a vision for future growth, encouraging creativity, and recognizing individual contributions. As a result, employees are beginning to feel more energized and motivated to innovate.

**Question:** In what ways is Jessica demonstrating transformational leadership, and what impact is this likely to have on the company's culture and performance in the long run?

Ans:

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**Q4.** Critically analyze the similarities and differentiations in between different motivation theories and its applicabilities (Maslow's hierarchy of needs, Herzberg two factor theory, McGregor theory x and y, McClelland's Human Motivation Theory, Alderfer's ERG theory).

**Ans:**

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**Q5.** In your reference, do younger individuals differ from older individuals in their plans to remain with one employer for a long time? Do you think these differences, if you believe they exist, are due to shifting economics realities or to changing work value?

Ans:

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