

Assignment Questions for IMBA 9TH Semester (R & B)

INSTRUCTIONS FOR THE ASSIGNMENT

(No need to print this instruction page)

1. Answer any three questions (10X3=30) (Maximum 800 words) from each of the paper.
2. It is also advised to take a printout this paper in A4 size (print double side to avoid the wastage of paper) and write the assignment answers with your own handwriting in black/Blue ball point pen. Pictures, diagrams, tables can also used for better description.
3. Students can refer both Primary & Secondary sources for preparing the assignment.
4. You are instructed to submit assignment at the time of University Examination.
5. The assignments will be collected paper wise during the day of examination. Use plastic cover or plastic sheets, plastic sticks are strictly prohibited.
6. Photocopied assignments will not be accepted. However one can keep a copy (Soft/Hard) of the same for further reference.
7. Take Printout of last page and mention question no, if additional page required for any question.
8. It is mandatory for the students to mention his/her name, enrollment no and no. of pages in the top of the page and put name and signature in the bottom of the page (Declaration).

IMBA 9th SEMESTER EXAMINATION SCHEDULE

(Regular & Back)

<u>TIME</u>	1.30 P.M -4.30 P.M	
<u>DATE</u>	<u>PAPER</u>	<u>SUBJECT</u>
27/02/2025	P-42	Spl Grp I-(Mjr-1) HR
28/02/2025	P-43	Spl Grp I- (Mjr-2) HR
01/03/2025	P-44	Spl Grp I-(Mjr-3) HR
03/03/2025	P-45	Spl Grp II-(Mnr-1) MM/FM/POM
04/03/2025	P-46	Spl Grp II-(Mnr-2)/MM/FM/POM
06/03/2025	P-47	Spl Grp II-(Mnr-3)/MM/FM/POM

Student Name: _____ Enrollment No.: _____

Course: IMBA Semester: **9TH** Subject: **HRPD (HR SPL)** Total No. of pages submitted: _____

Q1. Define HRP and discuss the different approaches of Human Resource Planning?

Ans:

Declaration: I _____ do hereby declare that the Assignment papers submitted by me for the partial fulfillment of the requirement of IMBA 9th Semester is written by my own handwriting. The answers are not copied from any other student's assignment.

(Signature of the Student)

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Course: IMBA Semester: **9TH** Subject: **HRPD (HR SPL)**

Total No. of pages submitted: _____

Answer to Q1:

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Student Name: _____ Enrollment No.: _____

Course: IMBA Semester: **9TH** Subject: **HRPD (HR SPL)**

Total No. of pages submitted: _____

Q2. What is the importance of HRP and briefly discuss types of HR plan.

Ans:

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Student Name: _____ Enrollment No.: _____

Course: IMBA Semester: **9TH** Subject: **HRPD (HR SPL)**

Total No. of pages submitted: _____

Answer to Q2:

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Student Name: _____ Enrollment No.: _____

Course: IMBA Semester: **9TH** Subject: **HRPD (HR SPL)** Total No. of pages submitted: _____

Q3. Define HRD and discuss the elements of HRD climate.

Ans:

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(Signature of the Student)

Student Name: _____ Enrollment No.: _____

Course: IMBA Semester: **9TH** Subject: **HRPD (HR SPL)**

Total No. of pages submitted: _____

Answer to Q3:

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Student Name: _____ Enrollment No.: _____

Course: IMBA Semester: **9TH** Subject: **HRPD (HR SPL)** Total No. of pages submitted: _____

Q4. What is HRD intervention and explain the types of intervention for OD process.

Ans:

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Student Name: _____ Enrollment No.: _____

Course: IMBA Semester: **9TH** Subject: **HRPD (HR SPL)**

Total No. of pages submitted: _____

Answer to Q4:

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Student Name: _____ Enrollment No.: _____

Course: IMBA Semester: **9TH** Subject: **HRPD (HR SPL)**

Total No. of pages submitted: _____

Q5. What is HRD model and give an example of HRD model for recruitment process.

Ans:

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Student Name: _____ Enrollment No.: _____

Course: IMBA Semester: **9TH** Subject: **HRPD (HR SPL)**

Total No. of pages submitted: _____

Answer to Q5:

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(Signature of the Student)

Student Name: _____ Enrollment No.: _____

Course: IMBA Semester: **9TH** Subject: **MERRL (HR SPL)** Total No. of pages submitted: _____

Q1. Write the importance and scope of industrial Relations. Briefly explain the various approaches to Industrial Relations.

Ans:

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(Signature of the Student)

Student Name: _____ Enrollment No.: _____

Course: IMBA Semester: **9TH** Subject: **MERRL (HR SPL)** Total No. of pages submitted: _____

Answer to Q1:

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(Signature of the Student)

Student Name: _____ Enrollment No.: _____

Course: IMBA Semester: **9TH** Subject: **MERRL (HR SPL)** Total No. of pages submitted: _____

Q2. What are the purposes of collective bargaining? Explain how collective bargaining promotes industrial peace.

Ans:

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Student Name: _____ Enrollment No.: _____

Course: IMBA Semester: **9TH** Subject: **MERRL (HR SPL)** Total No. of pages submitted: _____

Answer to Q2:

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Student Name: _____ Enrollment No.: _____

Course: IMBA Semester: **9TH** Subject: **MERRL (HR SPL)** Total No. of pages submitted: _____

Q3. What are the salient features of factory Act? Explain the provisions under the factory Act 1948 with respect to employee safety and welfare.

Ans:

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Student Name: _____ Enrollment No.: _____

Course: IMBA Semester: **9TH** Subject: **MERRL (HR SPL)** Total No. of pages submitted: _____

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Student Name: _____ Enrollment No.: _____

Course: IMBA Semester: **9TH** Subject: **MERRL (HR SPL)** Total No. of pages submitted: _____

Q4. What are the criteria for eligibility for Bonus under Bonus Act 1965? Explain the payment of minimum and maximum bonus with reference to payment of Bonus Act 1965.

Ans:

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Student Name: _____ Enrollment No.: _____

Course: IMBA Semester: **9TH** Subject: **MERRL (HR SPL)** Total No. of pages submitted: _____

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Student Name: _____ Enrollment No.: _____

Course: IMBA Semester: **9TH** Subject: **MERRL (HR SPL)** Total No. of pages submitted: _____

Q5. Explain forfeiture of gratuity under different circumstances. Discuss the power of inspector under the payment of Gratuity Act 1972.

Ans:

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Student Name: _____ Enrollment No.: _____

Course: IMBA Semester: **9TH** Subject: **MERRL (HR SPL)** Total No. of pages submitted: _____

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Student Name: _____ Enrollment No.: _____

Course: IMBA Semester: **9TH** Subject: **MTD (HR SPL)**

Total No. of pages submitted: _____

Q1. Discuss the method of training. Which one you consider the most suitable for developing middle level manager and why.

Ans:

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(Signature of the Student)

Student Name: _____ Enrollment No.: _____

Course: IMBA Semester: **9TH** Subject: **MTD (HR SPL)**

Total No. of pages submitted: _____

Answer to Q1:

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(Signature of the Student)

Student Name: _____ Enrollment No.: _____

Course: IMBA Semester: **9TH** Subject: **MTD (HR SPL)**

Total No. of pages submitted: _____

Q2. Develop at least three sample training modules for supervisor, duly pointing out their objective, course contents, eligibility of participants, duration. Etc.

Ans:

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Student Name: _____ Enrollment No.: _____

Course: IMBA Semester: **9TH** Subject: **MTD (HR SPL)**

Total No. of pages submitted: _____

Answer to Q2:

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(Signature of the Student)

Student Name: _____ Enrollment No.: _____

Course: IMBA Semester: **9TH** Subject: **MTD (HR SPL)** Total No. of pages submitted: _____

Q3. What is training calendar? Why an organization requires a training calendar for software development organization.

Ans:

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Student Name: _____ Enrollment No.: _____

Course: IMBA Semester: **9TH** Subject: **MTD (HR SPL)**

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Course: IMBA Semester: **9TH** Subject: **MTD (HR SPL)**

Total No. of pages submitted: _____

Q4. What do you mean by training aid? Outline the different types of training aid using in an organization.

Ans:

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Student Name: _____ Enrollment No.: _____

Course: IMBA Semester: **9TH** Subject: **MTD (HR SPL)**

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Student Name: _____ Enrollment No.: _____

Course: IMBA Semester: **9TH** Subject: **MTD (HR SPL)**

Total No. of pages submitted: _____

Q5. Identify the different types of manpower training in an organization. What is the important purpose served by training?

Ans:

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Student Name: _____ Enrollment No.: _____

Course: IMBA Semester: **9TH** Subject: **MTD (HR SPL)**

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(Signature of the Student)

Student Name: _____ Enrollment No.: _____

Course: IMBA Semester: **9TH** Subject: **CB (MM SPL)** Total No. of pages submitted: _____

Q1. Write the importance of Consumer Behavior.

Ans:

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Student Name: _____ Enrollment No.: _____

Course: IMBA Semester: **9TH** Subject: **CB (MM SPL)**

Total No. of pages submitted: _____

Answer to Q1:

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Student Name: _____ Enrollment No.: _____

Course: IMBA Semester: **9TH** Subject: **CB (MM SPL)**

Total No. of pages submitted: _____

Q2. Explain consumer research process with examples.

Ans:

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Student Name: _____ Enrollment No.: _____

Course: IMBA Semester: **9TH** Subject: **CB (MM SPL)**

Total No. of pages submitted: _____

Answer to Q2:

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(Signature of the Student)

Student Name: _____ Enrollment No.: _____

Course: IMBA Semester: **9TH** Subject: **CB (MM SPL)**

Total No. of pages submitted: _____

Q3. Elaborate different method of data collection.

Ans:

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Course: IMBA Semester: **9TH** Subject: **CB (MM SPL)**

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Student Name: _____ Enrollment No.: _____

Course: IMBA Semester: **9TH** Subject: **CB (MM SPL)** Total No. of pages submitted: _____

Q4. Why marketing segmentation is necessary? Justify your opinion.

Ans:

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Student Name: _____ Enrollment No.: _____

Course: IMBA Semester: **9TH** Subject: **CB (MM SPL)**

Total No. of pages submitted: _____

Answer to Q4:

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Student Name: _____ Enrollment No.: _____

Course: IMBA Semester: **9TH** Subject: **CB (MM SPL)** Total No. of pages submitted: _____

Q5. What is Consumerism? How it related to current marketing practices.

Ans:

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Course: IMBA Semester: **9TH** Subject: **CB (MM SPL)**

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Student Name: _____ Enrollment No.: _____

Course: IMBA Semester: **9TH** Subject: **APM (MM SPL)** Total No. of pages submitted: _____

Q1. Define Advertisement. Describe the functions of advertising as a marketing process.

Ans:

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Course: IMBA Semester: **9TH** Subject: **APM (MM SPL)** Total No. of pages submitted: _____

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Student Name: _____ Enrollment No.: _____

Course: IMBA Semester: **9TH** Subject: **APM (MM SPL)** Total No. of pages submitted: _____

Q2. Discuss the different types of sales persons. Explain the selection process.

Ans:

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Student Name: _____ Enrollment No.: _____

Course: IMBA Semester: **9TH** Subject: **APM (MM SPL)** Total No. of pages submitted: _____

Answer to Q2:

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Student Name: _____ Enrollment No.: _____

Course: IMBA Semester: **9TH** Subject: **APM (MM SPL)** Total No. of pages submitted: _____

Q3. Describe the Structure of the Organization of Ad Agency. Discuss about the various department.

Ans:

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Student Name: _____ Enrollment No.: _____

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Student Name: _____ Enrollment No.: _____

Course: IMBA Semester: **9TH** Subject: **APM (MM SPL)** Total No. of pages submitted: _____

Q4. Define Client- Agent relationship describe the reasons of breaking Client- Agent relationship and discuss the different principles to settle Client- Agent Dispute.

Ans:

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Student Name: _____ Enrollment No.: _____

Course: IMBA Semester: **9TH** Subject: **APM (MM SPL)** Total No. of pages submitted: _____

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Student Name: _____ Enrollment No.: _____

Course: IMBA Semester: **9TH** Subject: **APM (MM SPL)** Total No. of pages submitted: _____

Q5. A consistency is observed between advertising goals and communication task. Discuss the same in the light of DAGMAR approach.

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Student Name: _____ Enrollment No.: _____

Course: IMBA Semester: **9TH** Subject: **SDM (MM SPL)** Total No. of pages submitted: _____

Q1. Write the importance of sales force management.

Ans:

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Student Name: _____ Enrollment No.: _____

Course: IMBA Semester: **9TH** Subject: **SDM (MM SPL)** Total No. of pages submitted: _____

Answer to Q1:

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Student Name: _____ Enrollment No.: _____

Course: IMBA Semester: **9TH** Subject: **SDM (MM SPL)** Total No. of pages submitted: _____

Q2. Differentiate between customer promotion and dealer promotion.

Ans:

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Student Name: _____ Enrollment No.: _____

Course: IMBA Semester: **9TH** Subject: **SDM (MM SPL)** Total No. of pages submitted: _____

Answer to Q2:

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Student Name: _____ Enrollment No.: _____

Course: IMBA Semester: **9TH** Subject: **SDM (MM SPL)** Total No. of pages submitted: _____

Q3. What are the different methods of sales forecast?

Ans:

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Student Name: _____ Enrollment No.: _____

Course: IMBA Semester: **9TH** Subject: **SDM (MM SPL)** Total No. of pages submitted: _____

Q4. Examine the functions and responsibilities of Sales manager.

Ans:

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Course: IMBA Semester: **9TH** Subject: **SDM (MM SPL)** Total No. of pages submitted: _____

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Student Name: _____ Enrollment No.: _____

Course: IMBA Semester: **9TH** Subject: **SDM (MM SPL)** Total No. of pages submitted: _____

Q5. Write different type of sales training. Explain the importance of sales training in business..

Ans:

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Course: IMBA Semester: **9TH** Subject: **SDM (MM SPL)** Total No. of pages submitted: _____

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Student Name: _____ Enrollment No.: _____

Course: IMBA Semester: **9TH** Subject: **FMI (FM SPL)** Total No. of pages submitted: _____

Q1. Define Financial System. Explain the interaction between financial and real sectors of the economy.

Ans:

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(Signature of the Student)

Student Name: _____ Enrollment No.: _____

Course: IMBA Semester: **9TH** Subject: **FMI (FM SPL)**

Total No. of pages submitted: _____

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Student Name: _____ Enrollment No.: _____

Course: IMBA Semester: **9TH** Subject: **FMI (FM SPL)** Total No. of pages submitted: _____

Q2. Define financial services. Describe its role and objectives for the economic growth.

Ans:

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Course: IMBA Semester: **9TH** Subject: **FMI (FM SPL)**

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Student Name: _____ Enrollment No.: _____

Course: IMBA Semester: **9TH** Subject: **FMI (FM SPL)** Total No. of pages submitted: _____

Q3. Once a currency crisis occurs, explain the three different channels by which devaluation increases asymmetric information and leads to financial crisis.

Ans:

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Student Name: _____ Enrollment No.: _____

Course: IMBA Semester: **9TH** Subject: **FMI (FM SPL)**

Total No. of pages submitted: _____

Answer to Q3:

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Student Name: _____ Enrollment No.: _____

Course: IMBA Semester: **9TH** Subject: **FMI (FM SPL)** Total No. of pages submitted: _____

Q4. Define stock exchange and explain its functions.

Ans:

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Course: IMBA Semester: **9TH** Subject: **FMI (FM SPL)**

Total No. of pages submitted: _____

Answer to Q4:

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Student Name: _____ Enrollment No.: _____

Course: IMBA Semester: **9TH** Subject: **FMI (FM SPL)** Total No. of pages submitted: _____

Q5. Describe New Issue Market and its relationship with Stock exchange.

Ans:

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Total No. of pages submitted: _____

Answer to Q5:

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(Signature of the Student)

Student Name: _____ Enrollment No.: _____

Course: IMBA Semester: **9TH** Subject: **MBFS (FM SPL)** Total No. of pages submitted: _____

Q1. What do you mean by Merchant Banking? Discuss its various role and functions.

Ans:

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Student Name: _____ Enrollment No.: _____

Course: IMBA Semester: **9TH** Subject: **MBFS (FM SPL)** Total No. of pages submitted: _____

Answer to Q1:

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(Signature of the Student)

Student Name: _____ Enrollment No.: _____

Course: IMBA Semester: **9TH** Subject: **MBFS (FM SPL)** Total No. of pages submitted: _____

Q2. Discuss the various steps are involved in a Lease arrangement.

Ans:

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(Signature of the Student)

Student Name: _____ Enrollment No.: _____

Course: IMBA Semester: **9TH** Subject: **MBFS (FM SPL)** Total No. of pages submitted: _____

Answer to Q2:

Declaration: I _____ do hereby declare that the Assignment papers submitted by me for the partial fulfillment of the requirement of IMBA 9th Semester is written by my own handwriting. The answers are not copied from any other student's assignment.

(Signature of the Student)

Student Name: _____ Enrollment No.: _____

Course: IMBA Semester: **9TH** Subject: **MBFS (FM SPL)** Total No. of pages submitted: _____

Q3. Discuss the rationale of investment companies. Do they outsmart the market?

Ans:

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(Signature of the Student)

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Course: IMBA Semester: **9TH** Subject: **MBFS (FM SPL)** Total No. of pages submitted: _____

Answer to Q3:

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(Signature of the Student)

Student Name: _____ Enrollment No.: _____

Course: IMBA Semester: **9TH** Subject: **MBFS (FM SPL)** Total No. of pages submitted: _____

Q4. Define settlement. Discuss the different types of settlement of transaction in a stock exchange.

Ans:

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Student Name: _____ Enrollment No.: _____

Course: IMBA Semester: **9TH** Subject: **MBFS (FM SPL)** Total No. of pages submitted: _____

Answer to Q4:

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(Signature of the Student)

Student Name: _____ Enrollment No.: _____

Course: IMBA Semester: **9TH** Subject: **MBFS (FM SPL)** Total No. of pages submitted: _____

Q5. State and explain how the Financial Services are different from other services.

Ans:

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Course: IMBA Semester: **9TH** Subject: **MBFS (FM SPL)** Total No. of pages submitted: _____

Answer to Q5:

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Student Name: _____ Enrollment No.: _____

Course: IMBA Semester: **9TH** Subject: **SAPM (FM SPL)** Total No. of pages submitted: _____

Q1. What do you mean by Fundamental Analysis? Explain the Economy Industry Company Analysis framework..

Ans:

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Student Name: _____ Enrollment No.: _____

Course: IMBA Semester: **9TH** Subject: **SAPM (FM SPL)** Total No. of pages submitted: _____

Answer to Q1:

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Student Name: _____ Enrollment No.: _____

Course: IMBA Semester: **9TH** Subject: **SAPM (FM SPL)** Total No. of pages submitted: _____

Q2. What do you mean by Risk & Return? Discuss various types of risk.

Ans:

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(Signature of the Student)

Student Name: _____ Enrollment No.: _____

Course: IMBA Semester: **9TH** Subject: **SAPM (FM SPL)** Total No. of pages submitted: _____

Answer to Q2:

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Student Name: _____ Enrollment No.: _____

Course: IMBA Semester: **9TH** Subject: **SAPM (FM SPL)** Total No. of pages submitted: _____

Q3. Discuss the capital asset Proving Model.

Ans:

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Course: IMBA Semester: **9TH** Subject: **SAPM (FM SPL)** Total No. of pages submitted: _____

Answer to Q3:

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(Signature of the Student)

Student Name: _____ Enrollment No.: _____

Course: IMBA Semester: **9TH** Subject: **SAPM (FM SPL)** Total No. of pages submitted: _____

Q4. How to evaluate the performance of various portfolio? Explain framework for evaluation of portfolio performance.

Ans:

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Course: IMBA Semester: **9TH** Subject: **SAPM (FM SPL)** Total No. of pages submitted: _____

Answer to Q4:

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(Signature of the Student)

Student Name: _____ Enrollment No.: _____

Course: IMBA Semester: **9TH** Subject: **SAPM (FM SPL)** Total No. of pages submitted: _____

Q5. A portfolio consists of three securities M, N and O worth the following parameters.

Ans:

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Course: IMBA Semester: **9TH** Subject: **SAPM (FM SPL)** Total No. of pages submitted: _____

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